

Job Hunting



In a Strange New World

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Glen Todd III



Todd Cranston-Cuebas

TNT Jobcast

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01

Your Foundation

Know yourself

01

TAKE THESE STEPS TO REVIEW YOUR FOUNDATION

Step 1

Revisit your goals

Step 2

What was your best job and why?

Step 3

Which was your worst job and why?

Step 4

What are your strengths?

Step 5

Where do you need, or most want, to improve?

Step 6

What are you passionate about?

IF YOU'RE NOT GROUNDED
THE HUNT WILL BE TOUGH

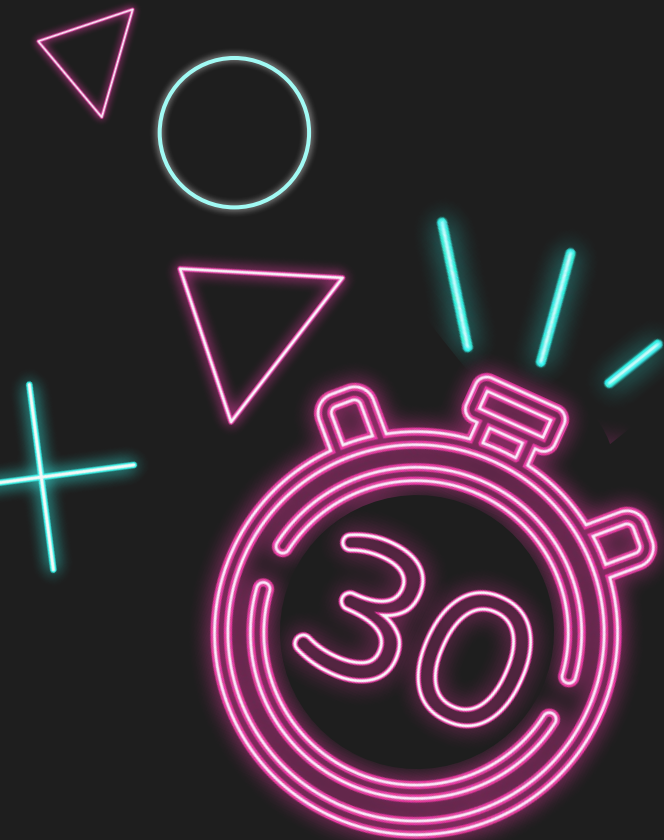


02

02

Resumes

Your resume speaks for you
when you can't speak for yourself



WHOA!

You have 30 seconds to catch our eye



Skills, knowledge, experience fit requirements



Consistent work history



Upward career trajectory



Things that motivate you



Things you are passionate about



Reason you are applying to this job

GOING FROM GOOD TO GREAT



FORMATTING

Does it pass the "squint test?"



NO ERRORS

No typos and butchered grammar



CONSISTENT

Is it internally consistent?

GOING FROM GOOD TO GREAT



SUMMARY

Start by telling us a story



SKILLS

Skills at top... Education at bottom



LENGTH

1 page... maybe 2

GOING FROM GOOD TO GREAT

GIVE US NUMBERS

Avoid the use of relative terms like big, large, strong, fast. If you can apply a real-world # do it!

YOUR DAY-TO-DAY"

Focus on the core of your job, your big projects, where you spent the majority of your time.

ALTRUISM

Tell us if you've helped others, mentored people, participated in outside groups, open-source projects, charitable orgs, etc.

A vibrant neon graphic on a black background. The central text "TWEAK IT!" is in a white, bold, sans-serif font. It is enclosed within a thick, glowing cyan rectangular border that has rounded corners and a double-line effect. Above the top center of this border is a small, glowing pink star. To the left of the border, there is a vertical dashed cyan line and a pink mouse cursor icon pointing upwards. The entire composition is surrounded by various neon elements: a pink plus sign in the top left, a pink 'X' in the top right, a pink triangle on the left, and another pink plus sign in the bottom right. There are also horizontal and vertical cyan lines scattered around the edges.

TWEAK IT!

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03

03

LinkedIn

And now for something
completely different

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Don't think of LinkedIn as
an online resume.

Instead focus on
your LinkedIn presence.



THERE'S ONLY 1 YOU

Don't try to be everything to everyone. Be your true self!



LEAVE BREADCRUMBS

Links (eg., github, personal website), posts, articles, etc.



OPEN TO JOBS?

Update your profile
so we'll know you're looking

YOUR LINKEDIN PRESENCE

REPLY

Check for
LinkedIn Messages



MAKE

CONNECTIONS

It's time to network



SET ALERTS

Incoming message,
who is looking at
your profile, etc.



CONTACT INFO

If you're looking...
give us many ways
to reach out!



04

Grinds Our Gears

Things recruiters hate



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✓ Master of everything

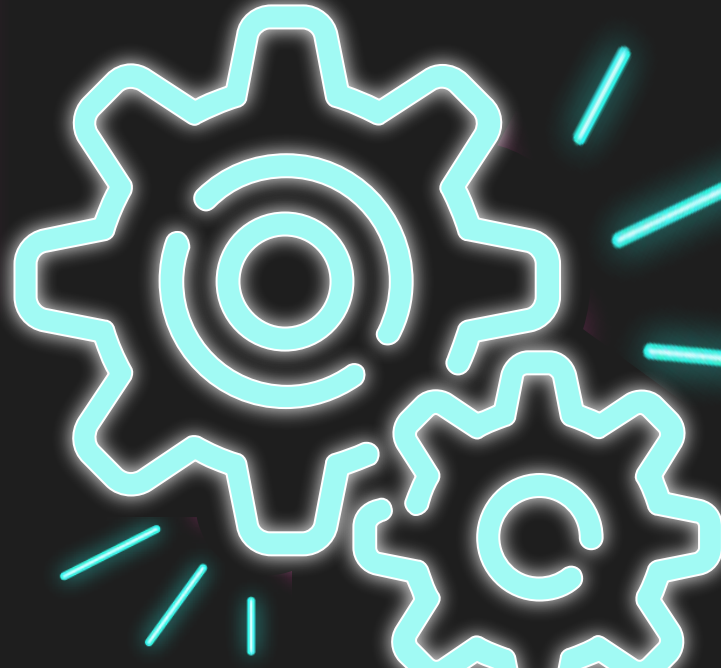
✓ Apply for everything

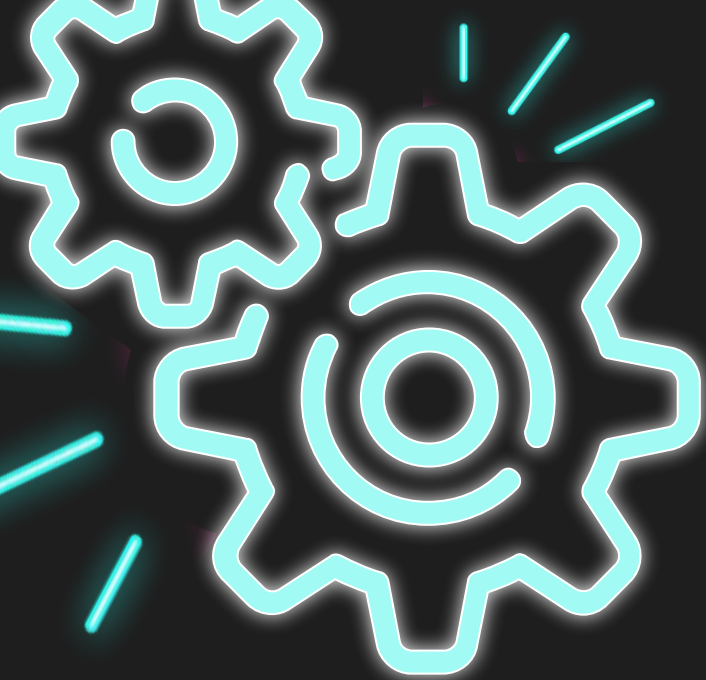
✓ Phone book size resumes

✓ Identical job description for every job

✓ Blurring your real years of experience

✓ Headshots





- ✓ Blurring if you graduated
- ✓ Over emphasis on “I’m a fast learner”
- ✓ No details... nothing
- ✓ Single letter last name on LinkedIn
- ✓ Where will you commute? Remote only?
- ✓ Will you really relocate?



THANKS!

Have questions? Contact us!

Todd Cranston-Cuebas
tcc@ancestry.com



Glen Todd III
gtoddiii@ancestry.com



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